

AGN. NO.

MOTION BY SUPERVISOR GLORIA MOLINA

January 28, 2014

The County of Los Angeles once again honors the life and work of Cesar E. Chavez with its 13th Annual Cesar E. Chavez Community Service Week from Tuesday, March 25 to Monday, March 31, 2014, with this year's theme: "Service to Others." Chavez was a true American hero who dedicated his life to serving others. The anniversary of his birth is March 31, when he would have turned 87 years old.

The week's activities include County employee volunteer service or project opportunities in the community; cultural events free to the public; arts and literacy programs for youth in the County's parks, libraries and Probation camps; and a food drive.

Instead of a holiday, County employees have the opportunity to volunteer for needed services or specific projects in the community on March 25, 26, and 27 at access centers serving the homeless; at one of the County's fund distribution agencies such as the Asian Pacific Community Fund, Brotherhood Crusade, Community Health Charities, Earthshare California, United Latino Fund, United Way or Variety; the Bell

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Shelter; local food banks to help with food distribution or soup lines at sites such as the L.A. Mission and the Los Angeles Regional Food Bank; beautification and clean-up projects at local parks; and assisting other non-profit agencies throughout the County.

In addition, the week-long fund drive in partnership with the Los Angeles Regional Food Bank will allow County employees to donate online and provide the opportunity to drop off goods at local food banks.

I THEREFORE, MOVE THAT THE BOARD:

1. Proclaim March 25 through March 31, 2014, as Cesar E. Chavez Community Service Week throughout the County with the theme "Service to Others;" and
2. Request the Chief Executive Office, Office of Workplace Programs, to work with County Departments to coordinate and support Cesar E. Chavez Community Service Week activities, including the fund drive; and
3. Request the Chief Executive Office to expand on the existing list of volunteer opportunities, with an emphasis on non-profit agencies for County employees to participate in, and distribute the list to all County departments; and
4. Waive parking fees, excluding liability insurance, in the amount of \$680 for up to 60 vehicles (30 for each meeting) to park at the Music Center for the Cesar E. Chavez Week Coordinators' training meeting on January 30, 2014 and wrap-up meeting on April 16, 2014 in Room 743 at the Kenneth Hahn Hall of Administration; and
5. Request the Chief Executive Office's Public Information Office to coordinate with the Office of Workplace Programs, Board Offices, County Department PIOs and participating non-profit agencies to: Promote awareness of Cesar E. Chavez

Community Service Week volunteer opportunities among County employees (not for public information) through increased marketing to County employees in e-mail blasts, department newsletters, bulletin boards, the County Intranet, mylacounty.gov, and other forms of employee communication; invite the press to cover stories of County employees at the volunteer sites (not for public information); and publicize the free Cesar E. Chavez Week arts and cultural events to the public countywide, through the press, County web site, departments web sites as appropriate, and marketing materials; and

6. Request the Chief Executive Office's Public Information Office to provide marketing materials support such as a master calendar flyer of the Cesar E. Chavez Community Service Week's free countywide cultural events and arts programming for the general public to be distributed through the County's parks, libraries and community centers; and
7. Instruct the Executive Office to request the Chair of the Board of Supervisors to introduce the Cesar Chavez motion annually in honor of Cesar E. Chavez Community Service Week.